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## **Walker Group holds key to finding dream apartment**

Browse through any property guide in the UK and you are sure to be faced with countless advertisements, articles and notices citing the latest releases and launches at numerous developments. With so many new build apartment blocks on the market it can be difficult to determine which properties offer the best investment.

As Sales Director at Walker Residential, Sandy Casey has many years of experience within the industry and offers the following advice to buyers struggling to make sense of the expanding market.

Sandy says: "We all know how confusing and stressful buying a new property can be whether buying as a home or as an investment. With such a huge market it can be tricky to process all the information you are constantly bombarded with. My advice is to judge every property and its price against three key elements; location, specification and finish.

"Most people are aware that one of the most important aspects in buying a new build apartment is location. However, whilst city centre apartment prices are skyrocketing it is becoming increasingly advantageous to buy outside of town where buyers are likely to find spacious accommodation for a fraction of the price.

"As developers, Walker Group has to pay attention to key buyer trends when choosing sites to build. With more and more househunters continuing to be priced out of the city market, they will carry on flocking to the outskirts in a bid to find their ideal home. Our development in Bathgate, The Hedges, presents the ideal compromise for many as convenient transport and motorway links provide a quick and easy commute to Edinburgh but prices reflect the more rural locale."

Following the discovery of suitable locations and developments, a good examination of the interior is necessary. Potential buyers should take note of the standard specifications and finish, as this is where housebuilders may differ greatly in terms of value offered.

Sandy said: "At Walker Group we pride ourselves on building quality homes to a high specification and strong design, which is evident in our apartments in Bathgate. As standard each property features all the facilities and components you'd expect from a quality new home, such as double glazing and advanced security systems, plus many more.

"Upon entering the kitchen you will find that sleek, state-of-the-art integrated appliances such as an electric oven, hob and hood, fridge freezer & washer

dryer are factored into the overall price of the apartment, saving the buyer hundreds of pounds.

“Additional extras such as built in wardrobes in bedrooms and vanity units within the bathrooms can also be found throughout.”

Chic finishing touches and stylish design features can be rare in new build apartments, which often showcase basic interiors, but when present, they can really add value and can be a major differentiating factor between developments.

Apartments at The Hedges in Bathgate, feature additional quirks such as contemporary worktop lighting in the kitchen, decorative bathroom ceiling light fittings and chrome effect ironmongery throughout, creating highly desirable living spaces for discerning buyers.

Sandy added: “Regardless of whether an apartment is meant for first time buyers or seasoned property investors, the interior finish should reflect the ethos of the developer. Walker Group aims to go over and above what is deemed satisfactory and we offer an extremely high finish, adding a touch of opulence to even the most simple, starter homes.

The Hedges at Bathgate offers a range of properties including two bedroom apartments as well as two, three, four and five bedroom terraced, semi-detached and detached homes. Prices for a two bedroom apartment start in the region of £113,000.

For further information on properties available at The Hedges in Bathgate, please contact the marketing suit, open from 1pm to 5pm, Thursday to Monday, on telephone 01506 650 620.